



# Iowa Go Alliance Academy

Ashley McKenna, Community Engagement Consultant  
Iowa College Aid



# IGAA Goal

Support counselors, college access professionals, and schools across Iowa in building a college-going culture and providing resources to students and families in order to increase college enrollment, persistence, and completion.



# IGAA Outcomes

## Knowledge

- National and state postsecondary requirements and workforce landscape
- Barriers to student success
- Available data to address inequity
- College applications and financial aid processes

## Capacity

- Build and support a college-going culture
- Prepare students for academic and career success
- Help students explore postsecondary options
- Prepare student for postsecondary application process and admission tests



# Module Offerings

Currently offering:

- Building a College-Going Culture\*
- College, Career, and Academic Planning\*
- Financial Aid and College Applications\*
- Maximizing School Counselor Impact on Student Success: A Module for School Leaders



# Panelists

## IGAA Participants

- MacKenzie Gersdorf
  - High School Counselor, Valley High School
- Jill Urich
  - Director of College and Career Readiness, Ankeny Schools
- Karla Wymore
  - High School Counselor, Mason City High School

## IGAA Facilitators

- David Ford
  - Postsecondary Success Lead & General Education Consultant, Mississippi Bend AEA
- Susan Schirmer
  - Consultant for School Counseling, At-Risk, and CCR Heartland AEA





# Contact

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[www.iowacollegeaid.gov/content/go-alliance-academy](http://www.iowacollegeaid.gov/content/go-alliance-academy)

[www.aealearningonline.org](http://www.aealearningonline.org) (AEA Learning Online)

[www.mygoalliance.org](http://www.mygoalliance.org) (Southern Regional Education Board)





[IowaCollegeAid.gov](http://IowaCollegeAid.gov)

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