

# Multi-Tiered System of School Counselor Advocacy (MTSA) –Three Tier Approach

- Be physically visible
- Introduce yourself and use Professional School Counselor terminology and signage everywhere
- Develop a program brochure
- Implement ASCA Model and Iowa School Counseling Framework-Use data!
- Print business cards
- Celebrate National School Counselor Week
- Use social media to communicate
- Bulletin Boards
- Know how you are funded
- Consistent communication and conversations with administrators and staff
- Advisory committee
- \*Join professional organizations
- Join ISCA and ASCA and attend conferences
- Display ISCA/ASCA membership certificate, clothing, mug, water bottle, etc.
- Nominations for SCOY and ISCA grants

## LEVEL 1

- Yearly goal setting aligned with district goals using data
- Develop PLC (Professional Learning Committee)
- Management agreement
- Time Analysis
- Develop and share calendar
- Presentation on program results with staff, admin., school board and PTA
- Use School Counselor Evaluation Tool
- Member of building leadership committees
- \*Connections with community
- \*Active in ISCA
- \*Present at ISCA conference
- \*Be informed about state legislative issues. Contact legislators and attend forums.
- \*Attend Visit the Hill Day

## LEVEL 2

- School Counseling program is an integral part of the school and community
- Consistently demonstrate how students are different because of the school counseling program
- \*Apply for RAMP (Recognized ASCA Model Program)
- \*Know what is going on at the Department of Education
- \*Communicate with state legislators-invite them to your school and meetings
- \*Knowledge of issues and communication at the federal level

## LEVEL 3

*We all need to  
STEP UP!*

*If we do not define our  
role as school counselors,  
someone else will!!*



I O W A  
S C H O O L  
C O U N S E L O R  
A S S O C I A T I O N